## Citrus Industry Magazine- UF/IFAS SWFREC Citrus Mechanical Harvesting Program "What's Shakin" column

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During his keynote address at the International Symposium on Mechanical Harvesting and Handling Systems of Fruits and Nuts, Bill Barber, Vice President/General Manager of Lykes Brothers Citrus, emphasized the necessity for the Florida citrus industry to gain new production efficiencies as ways of compensating for battles against pests and diseases. Mechanical harvesting is critical to the success of future plantings that are inevitable in the face of these challenges as well as a strategy to secure a reliable and legal harvesting workforce. Mr. Barber has been leading an extensive planning process within Lykes Citrus that takes the best ideas of today and incorporates them into a workable commercial planting, growing, and harvesting system. To learn more about what steps Lykes Brothers is taking, you can download Bill's presentation on our website at http://citrusmh.ifas.ufl.edu.